

NCC Cable System Order

Order #	62340127
Syscode	0419
System Name	Time Warner/Toledo Zone, OH
Market	Toledo

Flight Dates	10/31/16 - 11/13/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	DNC 441ad Proj 200190

Update Date	09/30/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$158.00		
Commission	\$23.70		
Net Total	\$134.30		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Meghan Hughes
Sales Coordinator	Greg Entwistle
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Client Code	
Product Code	
Est Code	999
Product Name	HFA (OH) :30s AA
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.28 HFA LUR order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET EM	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/05/16-12/25/16
2	BET	BET EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$3.00	\$3.00	30	PRE 09/05/16-12/25/16
3	BET	BET DT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	PRE 09/05/16-12/25/16
4	BET	BET DT	11/7/16	11/13/16	10:00	18:00	X	X						-	-	1	\$3.00	\$3.00	30	PRE 09/05/16-12/25/16
5	BET	BET PT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	PRE 09/05/16-12/25/16
6	BET	BET PT	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$4.00	\$8.00	30	PRE 09/05/16-12/25/16
7	OWN	OWN EM	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	PRE 09/05/16-12/25/16
8	OWN	OWN EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$2.00	\$2.00	30	PRE 09/05/16-12/25/16
9	OWN	OWN DT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	PRE 09/05/16-12/25/16
10	OWN	OWN DT	11/7/16	11/13/16	10:00	18:00	X	X						-	-	1	\$2.00	\$2.00	30	PRE 09/05/16-12/25/16
11	OWN	OWN PT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	PRE 09/05/16-12/25/16
12	OWN	OWN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$3.00	\$6.00	30	PRE 09/05/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$158.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$158.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/05/16

62340127 | Toledo | Time Warner/Toledo Zone, OH | 0419 |